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What's New

New Advanced Producer Networks (APN)

The Farm Leadership Council is adding two new APN to the current line-up. The Council is in the process of finalizing the Succession Planning APN which will feature up to 15 modules. Over the past year, there has been a significant demand for information around farm succession and the new APN will be able to meet that demand.

The second network that is being developed is a Livestock APN. Initially, the FLC knew they would need to address this gap and have been busy locating resources to establish this network.

The Livestock and Succession Planning APN will compliment the core APN – Human Resources, Financial Management, Commodity Market Analysis, Equipment, Technology and Crop Production.

The FLC consults with producers and industry experts to identify relevant topics, speakers and/or upcoming issues for the APN. The goal is that the APN are producer driven, which results in a greater level of producer engagement coupled with a much higher level of information exchange.

This allows the subscribers to voice their opinions, experiences or ideas, and build upon each other's successes.

Click here www.ourflc.com for more information and to subscribe.

On-line Computer Training

The FLC will be offering on-line computer training to help producers brush up on their computer skills.

Whether you are new to the computer, returning for review or just want to upgrade your skills, our on-line computer training can help.

From computer basics to Microsoft Office to Facebook, this course covers a wide range of topics including: social media, using Google, Excel, and email basics. If you have a specific request for computer training, let FLC know using the Council Corner section in this newsletter. Watch the FLC website www.ourflc.com for more information.

Leaders In Growth Workshops

It is time to have a look in the mirror. Are you maximizing your potential? What is holding you back in life? What changes do you need to make to reach your potential?

This was true for the Wozniak's of Glenavon, Saskatchewan. Leaders in Growth helped them to look past the negative perceptions they had developed about the agricultural industry, the people around them and about themselves.

"This helps me to be a better person and parent, and a more successful business owner. I look forward to teaching my children how to think positively and how it can benefit their lives," Devin stated. "Leaders in Growth challenged me to set the bar higher within my farming operation by not accepting the standards that had been set in the past."

The lessons learned have helped put life into perspective for the young couple. By blocking out the negativity from others, Wozniak said it made a real difference in the farming operation and at home.

"I strongly believe that changing my attitude and thinking positively, getting out of my comfort zone, challenging myself and telling myself 'I can be successful' has helped my family farm."

Getting out of the rut or taking back control in your life and making real, meaningful change is what Leaders in Growth is all about.

Lou Tice, Co-Founder of The Pacific Institute says, "It's important to realize that there is one, and only one, thing in life that is completely within your power to control, and that is your response to what happens to you. When you find yourself overcome with feelings of fear, helplessness, doom and gloom, you can put the brakes on these feelings by gently but firmly choosing to shift the focus of the thoughts that are running through your mind."

Brandon: November 22 - 24, 2011
Regina: November 29 - December 1, 2011
Red Deer: December 6 - 8, 2011

APN Producer Forums

The FLC is enhancing the ability for producers to network and get information through their on-line forums. The new forums are tied to the APN and allow subscribers to interact with speakers, academics and other producers on various topics and issues.

If people have a question during, or after, an APN webinar, they can post it to the forum and then watch for a reply from the speaker, content expert or another producer.

This just allows additional information to be shared. Subscribers and speakers will be able to see the questions and answers. Hopefully, it will become an ongoing discussion and will help further develop that network.

The addition of the forum provides another avenue for subscribers to access information. They can either participate in the live event, go to the archive to view it or participate through the forum.

Watch the FLC website for more information.



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oming Soon - FLC Biodiesel Workshop

In February 2012, the FLC will be offering an on-line Biodiesel Workshop. The workshop will provide participants with a better understanding of the fuel industry and how biodiesel can fit into their operation.

The focus of the course will be to develop an understanding of how to create biodiesel, the equipment that is required, feedstocks, flammability, safety, and bi-products. The materials also include proper storage and plant design.

The workshop will be broken down into four, 90 minute sessions in early February 2012.

Stay tuned to the FLC website www.ourflc.com for updates, course outline and how to register.

F

LC Now on Twitter and Facebook

In an effort to reach a wider audience and create an instant feed to the most up-to-date information for producers, the Farm Leadership Council has added Twitter and Facebook to their repertoire.

Social media is such a powerful tool and by using Twitter and Facebook, the FLC will have another tool to let producers know about up-coming webinars, programming and other FLC initiatives.

Follow us on Facebook and Twitter now!

P

hoto Contest

To help launch our entrance into the world of social media we are inviting you to join us by entering our Facebook Photo Contest. The Farm Leadership Council is looking for your best harvest and agricultural related photos.

We will be making random draws from all those that submitted on the 15th of every month, the winner receiving various promotional items. Simply "Like" us on Facebook and post your best photo. (Maximum of 3 submissions per month per person).

If you are not on Facebook, and have no intention of joining you can still participate by submitting your photo by email to info@ourflc.com for us to post on your behalf.

For additional information regarding this contest, contact the FLC office. That is why the FLC is offering producers the opportunity to learn from one of the most respected industry insider with their on-line Managing Risk program.