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Executive Director Message

Welcome! We are very excited to launch the inaugural edition of our e-newsletter FLC Network Express and we are looking forward to another busy year at the Farm Leadership Council (FLC).

When looking back over the last 12 months, we had a fantastic start. Last November, we launched the Advanced Producer Networks (APN) and moved to a new on-line format. In doing so, the Council has made it easier and more cost productive for producers to access current information that is relevant to their farming operations and essential to their bottom line.

Last year, we started with six APN and we are pleased to announce that we will be adding two new APN this fall – Succession Planning and Livestock. These are a direct result of feedback we heard from you – the producer!

We really value your feedback, suggestions and input. That input and feedback helps shape the direction of FLC's APN.

These APN feature well-respected and industry leading speakers from around the globe. In addition to providing excellent information to our subscribers, there are some fantastic networking opportunities for participants. The FLC also has on-line resources and webinar archives available to subscribers for use at your convenience.

The Council will again be offering the Managing Risk Program with Paul Cassidy. There was some good interaction and excitement around the Managing Risk courses last year and some very positive comments from participants. We will be offering intermediate and advanced level Managing Risk courses.

Technology can be a very powerful tool! That is why the Council has started to use popular social media platforms like Twitter and an on-line producer forum for the APN. We really want to have producers engaged and have the ability to network with one another and the forum is a great tool that provides that conduit.

Using Twitter will allow us to provide instant updates to producers on new webinars and other important agriculture related news and events.

A vibrant agriculture industry starts with strong innovative producers. By delivering high-quality educational and skill development opportunities, the FLC is helping producers maximize the value of their operations.

While there have been many changes in the industry since the creation of the FLC, the vision of the Council has remained the same: "Improving the Business of Farming!"

In the coming months, we look forward to updating you on FLC activities, webinars, on-line courses, new industry information and trends. So stay tuned!

Sincerely,
Linda Pipke

