



[Executive Director
Message](#)

[FLC and Western
Producer Announce
Sponsorship Agreement](#)

[FLC Program Feature](#)

[What's New](#)

[Council Corner](#)

[Advanced Producer
Network \(APN\) 2011-12](#)

[APN Overview](#)

[APN 2011-12 Schedule](#)

[Testimonials](#)

Advanced Producer Network (APN)

Like any successful business operation, producers need to stay abreast of industry developments and issues to fully understand how changes in technology, trade, politics, market conditions and customer trends can impact their bottom line.

Finding the time to keep pace and managing that can be a real challenge. That is why the FLC introduced Advanced Producer Networks last fall.

APN use technology like webinars, on-line forums and teleconference calls to conduct information sessions. The format is very interactive and allows producers to network and learn from industry leaders and innovators.

Each session is professionally facilitated so producers can ask questions (live or submitted through the forum on the FLC website) and contribute to meaningful discussions about the topic or issue on the agenda.

The APN also include valuable resource material to supplement the topics discussed and the webinars are archived and housed on the FLC website. This allows producers to view at a time that is convenient for them.

APN are a cost and time effective way to discuss information about agriculture-related topics with worldwide subject experts from the comfort of their home. Producers can participate in the APN for a minimal cost.

