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Executive Director Message

Happy New Year! We are very pleased to present the next edition of *FLC Network Express*. Looking forward, 2012 is shaping up to be an exciting and interesting year for Canadian agriculture and the Farm Leadership Council (FLC).

We are excited to be launching another new educational series for our Advanced Producer Network (APN) lineup. In February, the FLC will launch the Livestock - Pork Network. This network will focus on different ways to manage feed costs and find efficiencies to help maximize returns.

The ease and convenience of the online educational network platform means that producers will no longer need to take valuable time away from their farms to learn better ways to manage their operations.

FLC programming offered over the next few weeks includes: Leaders in Growth, Biodiesel Workshop, Computer courses and Online Futures Trading (Managing Risk) with Paul Cassidy.

With the recent developments in the grain industry, the Council has introduced a new public educational series called – “Grain Exposé” that began in November. The pending changes to the way grain is marketed in western Canada will mean that producers need a solid understanding of the new market realities.

The “Grain Exposé” series is focused on identifying the challenges, benefits and the importance of risk management when marketing your grains and oilseeds. Understanding the difference between selling your crop and marketing your crop is a key issue for producers going forward and is one of the focus areas in the Grain Exposé.

On March 14, the FLC will hold our Annual General Meeting and Conference in Saskatoon. The Conference will have industry experts focusing on feeding 9.5 billion people and Canada’s ability to increase our agricultural productivity to our former level and higher.

In addition, the FLC is also looking for interested individuals to become delegates. As a co-operative, FLC delegates help shape the future direction of the organization and the educational opportunities that we provide.

Finally, we are very excited to welcome a number of new sponsors and partners to the fold. Farm Credit Canada, Golden West Radio, Conexus Credit Union, and the Prairie Swine Centre have come on-board as sponsors or partners. In addition, SaskTel has become a contributing sponsor to FLC.

All of these organizations understand the significant role that the agriculture sector plays and the importance of producer education and we thank them for their generous support of the FLC. We look forward to working with them in 2012 and the coming years.

Remember to visit us on Facebook and Twitter for updates and Council news.

To learn more about the FLC Annual General Meeting and Conference “Feeding 10 Billion by 2050 – Are We Ready?” or how to become a delegate, visit FLC’s website at www.ourflc.com or call 1-888-569-4566.

